

NEWSLETTER 4/2009

FOR MEASURABLE SUCCESS

SOEHNLE
PROFESSIONAL

**Are you the wrong contact person for that Newsletter?
Or would you like to have someone in your company
to receive the Newsletter, too?
Please email [us](#) the name and email of the contact person.**

What's new?

- * **Two more STRATEGY & TRAINING EVENTS – Learn about what we can do and become our official service partner**

We will provide another two training session in 2009. We are happy to offer you a training in English and German respectively. An additional invitation will be mailed to our customers in the coming days.

The dates are:

**Training in ENGLISH
22 to 24 September 2009**

**Training in GERMAN
3 to 5 November 2009**

The first day of the training starts at 12 a.m. It will focus on Trade & Commerce and is perfectly suited for our industrial partners, in particular service personal. In the evening, we will have dinner and welcome our medical partners, too.

The second day is dedicated to the entrepreneurs and gives you an insight into Soehnle Professional' strategic direction for the future. You will learn about existing partnerships and where we can go together. The late afternoon and evening are filled with an entertaining event.

Industry partners may feel free to take the journey back home or join the Medicine & Health training on day 3. The training ends with our lunch at 1 p.m.

Demand further details about the training from [us](#)!

Any changes?

- * **New generation: Fitness Scale 7850.02 with new features
AVAILABLE NOW!**



Soehnle Professional listens to the needs of the market. With the first success of our Fitness Scale 7850.01 in the German and English speaking market, we received numerous requests to have it available in the local language. Furthermore, various fitness studios actively use the scale and provide an additional service to their customers. However, the percentage deduction of clothing had to be flexible for different application fields. The new features of Generation II of the Fitness Scale 7850.02 are:

- * 15 languages available
- * Flexible adjustment of clothing percentage deduction
- * Usable on both hemispheres due to adjustable gravity settings

Demand further details from [us](#)!

Please also note our Special offer 2/2009 for this new generation of our Fitness Scale 7850.02!

* **DVD for Program Terminal 3030 now available in German, English, French and Polish**

Our salesmen experience it every day and our dealers are fighting the information loss after a sales conversation with the customer, which is even higher after presenting it to the end customer.

Soehnle Professional released a DVD in German, English, French, and Polish to support the sales of the Program Terminal 3030. You find explanations of the menu structure and other information about the device. If you are interested, please contact [us](#)!

* **It is not only business!**

Keeping to traditions and honouring long-lasting relationships - we were happy to emphasize the business relationship with our Czech partner Netto Electronics in June 2009.

We have been invited to celebrate the strong business relationship in **Karlovy Vary, Czech Republic**. Taking a rafting tour on the river Ohre and visiting a neighboured castle Locket brought employees from both companies closer together. We would like to thank Netto Electronics again for inviting us and making this nice weekend possible!



* **Projected availabilities of new products**

We would like to inform you about the projected availability of the following new products:

Industry

- 9222 Counting scale - now available
- 9311/16 Price-computing scale - end of July 2009
- 2795.14 Printer - now available

Medicine

- 7850.02 Fitness Scale II - now available
- 7840 MediScale - approx. 6-8 weeks
- 7802.10 Wheelchair weigher - now available
- 7716-18 Floor scale - now available

We look forward receiving your order as we expect for certain products a higher demand. We will deliver the products asap after receipt.

Curios?

Valid until 31st July 2009!

Please keep in mind our **special offer** in June/July 2009 for the **Compact scale 9240** and the **Fitness Scale 7850.02!**

The Special offer is also available with more details [here](#).



Contact:

You missed a Newsletter?

Follow the link <http://www.soehnle-professional.com/en/company/news/> and find the archive of our Newsletters.

If you have any questions or require further information, please do not hesitate to contact [us](#)!

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